

# REBECCA ZINABU

*Digital Marketer*

## *Personal Profile*

Digital marketer with 5+ years of experience managing social media accounts for business, looking to work as Marketing Coordinator at LANGE.

## *Relevant Skills*

- Oral and Written Communication
- Public Speaking
- Basic Photoshop, Indesign
- Social Media
- Adaptability
- Attention to Detail
- Presentation Skills
- Video Editing
- Networking

## *Highlights*

- WSU Tech Foundation Board Member
- President's Advisory Council Member
- Commencement speaker WSU Tech 2020
- Created social media content and promotions for online event with over 100,000 attendees

## *Professional Profile*

### **Marketing Intern/Coordinator**

*LANGE | 2022 To Present*

- Supports LANGE marketing initiatives
- Develops and manages social media content, marketing campaigns, print materials

### **Digital Marketer, Owner**

*Bec & Call Marketing | 2021*

- Design and manage marketing content for local businesses
- Assisted in implementing changes to improve traffic, boost brand awareness and increase sales for

### **Licensed Realtor**

*Reece Nichols | 2020 to 2022*

- Worked directly with home sellers and buyers
- Maintained and organization files and paperwork for various clients
- Marketed and listed properties

## *Education Background*

**WSU Tech Digital Marketing | Present**

**The Instagram Lab Jenna Kutcher | 2021**

**Kansas Leadership Center Your Leadership Edge | 2020**

**WSU Tech AAS Healthcare Admin | 2020**

**WSU Tech Licensed Practical Nurse | 2019**