



BROOKE GUY

FULL TIME STUDENT

CONTACT

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EDUCATION

2019-Present

Wichita State University
Studying Strategic
Communication & Business
Marketing

INVOLVEMENT

- Public Relations Student
Society of America - **President**
 - Elliott School of Communication
Student Advisory Board
 - Barton School Dean's
Ambassadors
 - Student Government
Association
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SKILLS

- Leadership
- Collaboration
- Adaptability
- Creativity
- Active listening
- Communication

EXPERIENCE

RESIDENT ASSISTANT

WSU Housing and Residence Life

2022- Present

- Create a safe and welcoming atmosphere and a strong sense of community among residents
- Host events, mediate conflict and problem solve adaptively

STUDENT ENGAGEMENT TEAM

WSU Office of Admissions

2021- Present

- Brainstorm social media content for WSU over multiple platforms
- Create blog posts containing informative and entertaining content

SHOCKER NAVIGATOR

WSU Office of Admissions

2020- Present

- Conduct informative and engaging tours for prospective students and guests while answering, in full, any questions they may have

VICE PRESIDENT OF SPECIAL EVENTS

WSU Student Ambassador Society

2021- 2022

- Plan inclusive events such as retreats, scholarship invitationals and sendoffs for ambassadors as well as scholars

MEDIA AND EVENTS STRATEGIST

Epic Overstocks

2019- 2021

- Produce innovative ideas for media presence and events to help boost brand image and awareness
- Develop graphics and content for social media while implementing a media post calendar
- Connect with customers daily and create a positive environment