



Greater Wichita Regional Snapshot – One-Page Overview

A region on the rise – The Greater Wichita region is a region under remarkable transformation. With an aviation heritage spanning 100 years, it is a city built on entrepreneurship and innovation. A skilled talent pipeline with the pure, raw talent for building complex structures and products, translates to success and growth across multiple industries.

From the early days of aircraft manufacturing to today's modern manufacturing breakthroughs, Wichita is the Air Capital of the World and one of the world's five true aviation clusters. While Wichita's historic leadership in aerospace production has helped make its name, the city's overall manufacturing legacy is just as established. Ranked as the most manufacturing-specialized region in the United States and home to the number-one skilled workforce, the Greater Wichita region provides direct access to the most-trained and most-advanced workers in the world. Paired with world-class education and research facilities, the region's ecosystem delivers impressive intellectual infrastructure through training an ascending pipeline of talent.

Wichita is home to a thriving, diverse community of creators and entrepreneurs, driven by robust industries such as information technology and transportation and logistics. Named one of the fastest-growing tech centers in the nation and ranked number one in digital service job growth by the Brookings Institution, the Greater Wichita region is the nation's best kept secret in the IT sector.

The Greater Wichita region is also home to some of the world's most recognizable brands, including the two largest privately held companies in the U.S., Cargill Protein and Koch Industries. And, as the birthplace of household brands – Pizza Hut, White Castle and Coleman – a spirit of entrepreneurship continues to fuel hundreds of start-ups in a city dedicated to big ideas.

Wichita is full of diverse experiences and has a cultural arts scene that rivals many major metro areas with nationally known artists and culinary experts, short commute times and a low cost of living. With a central national location, competitive commercial utility and rental rates that fall below national averages, the Greater Wichita region positions businesses to thrive.

With a pro-business environment in the hard-working heart of the nation, the Greater Wichita region is full of possibilities to bring your business goals to reality.

