



Greater Wichita Regional Snapshot – Complete Overview

A region on the rise – The Greater Wichita region is a region under remarkable transformation. With an aviation heritage spanning 100 years, it is a city built on entrepreneurship and innovation. A skilled talent pipeline with the pure, raw talent for building complex structures and products, translates to success and growth across multiple industries.

From the early days of aircraft manufacturing to today’s modern manufacturing breakthroughs, Wichita is the Air Capital of the World – delivering over 35% of all general aviation planes built in the nation. The Greater Wichita region is one of the world’s five true aviation clusters and has been delivering world-class aircraft and aircraft components built with Wichita expertise and craftsmanship for over 100 years. An expansive ecosystem of embedded manufacturing innovation exists locally in over 450+ world-class suppliers, who feed the global supply chain. The region also hosts the top general aviation OEMs - Bombardier Learjet and Textron Aviation with Cessna and Beechcraft, as well as Spirit AeroSystems, the world’s largest independent producer of commercial aircraft structures and the largest employer in the region.

While Wichita’s historic leadership in aerospace production has helped make its name, the city’s overall manufacturing legacy is just as established. Ranked as the most manufacturing-specialized region in the United States and home to the number-one skilled workforce, the Greater Wichita region provides direct access to the most-trained and most-advanced workers in the world. Paired with world-class education and research facilities, the region’s ecosystem delivers impressive intellectual infrastructure through training an ascending pipeline of talent. The Greater Wichita region also has one of the highest concentrations of engineers in the U.S. and a vast diversified network of nearly 900 world-class manufacturing firms in the 10-county region. With one of the country’s best tax climates, and the place where the leading edge of aerospace, engineering, and composites innovation converge, the Greater Wichita region is where manufacturing prospers.

The city’s business credentials extend far beyond aviation and manufacturing. Wichita is home to a thriving, diverse community of creators and entrepreneurs, driven by robust industries such as information technology and transportation and logistics.

Named one of the fastest-growing tech centers in the nation and ranked number one in digital service job growth by the Brookings Institution, the Greater Wichita region is the nation’s best kept secret in the IT sector. The INTRUST Bank Cybersecurity Laboratory at Friends University is one of only three of its kind in the nation in a university setting.





Greater Wichita Partnership

As the most geocentric metro in the nation, the region's business credentials for transportation and logistics is unrivaled. Located at the confluence of some of the country's major interstate and railroad systems, the Greater Wichita region is perfectly positioned to serve as a critical operation hub —connecting businesses to suppliers and customers in all corners of the country.

The Greater Wichita region is home to some of the world's most recognizable brands, including the two largest privately held companies in the U.S., Cargill Protein and Koch Industries. And, as the birthplace of household brands – Pizza Hut, White Castle and Coleman – a spirit of entrepreneurship continues to fuel hundreds of start-ups in a city dedicated to big ideas.

Named “One of the Coolest Cities in America” by Thrillist, Wichita boasts an unpredictably amazing quality of life with a wide diversity of cultural, entertainment and recreational options.

Home to the 7th largest zoo in the nation, over 100 miles of bike paths and a burgeoning riverfront with a brand-new Triple-A baseball stadium – this top 10 city for new college graduates is full of diverse experiences. Discover Instagram-worthy sunsets, a cultural arts scene that rivals many major metro areas with nationally known artists and culinary experts, short commute times and a low cost of living – just to name a few of the region's best kept secrets. Plus, a thriving downtown which has experienced over \$1B of investment in the last decade is a hotspot for new talent and nightlife. And it doesn't stop there – regional communities provide a vast array of housing and neighborhoods to fit every lifestyle, in addition to an incredible quality of life for individuals of all ages and interests.

The Greater Wichita region is characterized by relentless determination, regularly challenging the status quo. Driven by a world-class workforce of over 382,000 and powered by a commitment to innovation, the region's business-friendly policies are matched by some of the lowest business operating costs in the nation.

With a pro-business environment in the hard-working heart of the nation, the Greater Wichita region is full of possibilities to bring your business goals to reality.

