



DATA INSIGHT: POINTS OF PRIDE

The Greater Wichita region is a region on the rise, regularly appearing at the top of national rankings across a wide range of industry and quality of life indicators. The following are a few of the region’s accolades and areas of recognition.

Business and Industry Success

#4 in Manufacturing Jobs as Percent of all Jobs
of the 100 largest U.S. metro areas (based on Lightcast data, 2021)

#1 in Percentage of “Very High-Tech” Manufacturing Jobs
of the 100 largest U.S. metro areas (based on Lightcast data, 2021)

#1 for Growth of Jobs
Over the last 10 years; 2009-2019 (Brookings, 2020)

#1 Best U.S. City for 5G Coverage
Based on each city's area that is covered by the three top U.S. carrier's 5G networks ([WhistleOut, 2020](#))

Top 10 in Growth of Business Productivity
Over the last 10 years; 2009-2019 (Brookings, 2020)

Named one of the Best-Ran Cities in the U.S.
Based on financial stability, education, healthy, safety, economy, nfrastructure and pollution ([WalletHub, 2023](#))

#3 Engineering Hub in the U.S.
([Engineering Daily, 2017](#))

Top 20 City to Be Your Own Boss
based on percentage of self-employed, incomes, living costs, tax environment (Entrepreneur, 2017)

Top 10 for Having an Equitable Economy
(Brookings, 2020)

[Download the Full List of Accolades](#)

High Quality of Life

#2 City With the Lowest Cost of Living
Based on rent prices, utility costs, gas prices and internet rates in the 75 most populous US cities ([Move.org, 2020](#))

Top 3 Most Affordable U.S. Cities for Working Adults
Using data from the American Community Survey of the U.S. Census Bureau ([Site Selection Magazine, 2024](#))

Wichita is the 4th Best City to Move to in 2024
Based on housing costs, cost of living, crime rates, air quality, quality of education, median income, employment rates, weather, entertainment establishments, average commute time and net migration to the city. ([Forbes, 2024](#))

Wichita Ranks 17th for U.S. Metros Using the Most Active Forms of Transportation



Based on a study of nearly 850 million people from 794 cities across the world, the data compares who commutes by private car, public transportation or active travel (i.e. walking, cycling or both). ([Complexity Science Hub](#); "The ABC of mobility", by R. Prieto-Curiel and J.p. Ospina, *Environment International*, Elsevier Ltd., March 2024)

Top 10 Cities For Pet Owners

Based on data across 13 key metrics, to include dog veterinary cost, cat veterinary cost, veterinary access and pet-friendly spaces, Wichita ranks 5th in Forbes' top 10 cities in America for pet owners. ([Forbes 2024](#))

#3 Most Affordable Cities to Live In

The ranking used data from sources including the U.S. Census Bureau, the FBI and the U.S. Department of Labor. Four areas were considered: Quality of Life, Value, Desirability, and Job Market. ([CNBC 2024](#))

State of Kansas Rankings

#1 for Regulatory Freedom

Based on data from the Freedom in 50 States study ([Cato Institute, July 2021](#))

#4 Business-Friendly Regulatory Environment in the U.S.

(Pacific Research Institute 2019)

Top 10 Best Place to Make a Living

(Money Rates 2017)

1 of only 8 Constitutional Right to Work States

(National Right to Work)

#3 Best Place to Move to for Work

([OnlineU, September 2022](#))

[Download the full list of our region's accolades](#)

Insights

Key information for site selectors and businesses:

- Wichita State University **ranks first in private industry-financed aero R&D** expenditures with more than \$25 million. [Learn more about the groundbreaking research and development investments and progress in the region.](#)
- Kansas ranks **17th best in livability** based on 43 quality-of-life factors (CQ Press, 2018). [To discover more about what life is like in the Greater Wichita region, read more here.](#)
- Dive deep into [helpful regional data and resources](#) on this site with downloadable demographics and detailed employment and operational costs.



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The Greater Wichita Partnership is ready to work to meet your growth goals and find the tools best suited to your situation.

[Contact Andrew](#)