## DYNAMIC TRANSFORMATION IS HERE

Choosing a location where your business will grow requires a community dedicated to transformation. The greater Wichita region is characterized by relentless determination, regularly challengeing the status quo. We are driven by world-class talent, powering a commitment to innovation. And our business-friendly policies are matched by some of the lowest business operating costs in the nation.

Much more than a static backdrop for your goals, the greater Wichita region offers a place where purposeful partnerships create dynamic growth and community transformations.

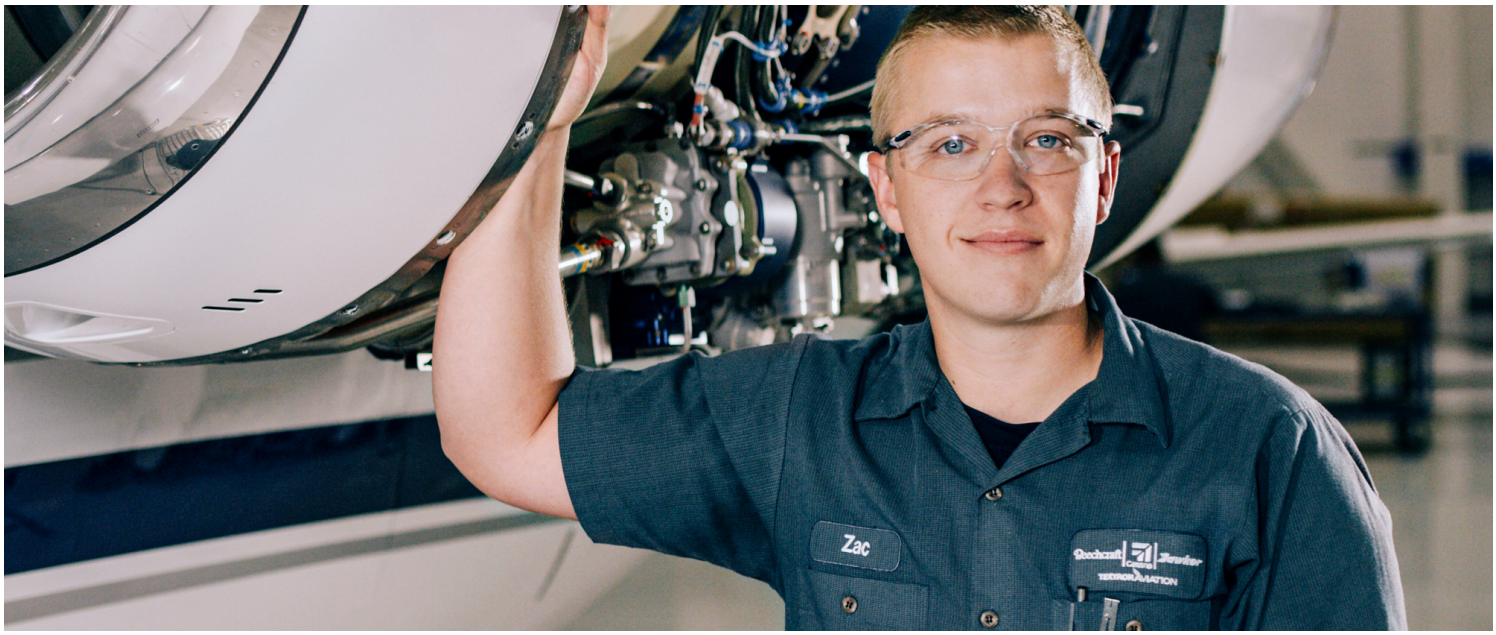
**#1**
MANUFACTURING-SPECIALIZED REGION IN THE U.S.

**#1**
U.S. METRO FOR AEROSPACE & DEFENSE INVESTMENTS

**11%**
BELOW NATIONAL AVERAGE COST OF LIVING

**#3**
ENGINEERING HUB IN THE NATION

Greater Wichita Partnership
PRINTED WEBSITE REPORT




## World-Class Talent

### Highly Skilled Employees with a Remarkable Work Ethic

- Manufacturing and engineering are in our DNA — we boast the number one skilled manufacturing workforce in the nation.
- Home to nearly 400,000 dedicated, hard-working employees across a 10-county region.
- 17 universities and technical colleges contributing to a pipeline of almost 100,000 students.
- Hosts the National Institute for Aviation Research (NIAR) at Wichita State University, the largest aerospace R&D academic institution in the nation.
- The National Center for Aviation Training (NCAT) at WSU Tech offers technical training for over 1,500 students annually.

**Why Our Workforce Is Second to None**

## Entrepreneurial Spirit

### Businesses Begin, Innovate, and Expand Here

- The greater Wichita region is proudly the Air Capital of the World where the aerospace manufacturing industry took off with Clyde Cessna and a generation of aviation pioneers in 1916.
- Today global aviation companies, educational and training programs, and breakthrough research and development make greater Wichita a powerful aerospace ecosystem.
- Koch Inc. and Cargill Protein are the two largest privately held companies in the U.S. and both are headquartered in Wichita, Kansas.
- Birthplace of household brands Pizza Hut, White Castle and Coleman.

**Ten Important Elements to Greater Wichita's Success**

## Low Cost Of Operation

### Affordable Operational Costs and Business-Friendly State

- Kansas ranked #4 among all 50 states for a business-friendly regulatory environment in a non-partisan, non-profit 50-State Small Business Regulation Index (Pacific Research Institute, 2019).
- Kansas is one of ten constitutional right-to-work states.
- Commercial energy rates are 6% below the national average.
- Kansas offers the 13th lowest industrial natural gas total delivered cost in the nation.
- All purchased business equipment receives 100% tax abatement.

**Relocate and Expand Here**

## Prime Global Location

### The Greater Wichita Region is Central to Success

- Wichita, Kansas is Forbe's 4th Best City to Move to in 2024 (Forbes, 2024).
- The region's central location gives direct access to both coasts, Canada and Mexico from I-70 going east and west, and I-35 going north and south.
- Three major rail carriers — BNSF Railway, Union Pacific, and Watco Companies — service the region.
- The $200 million Wichita Dwight D. Eisenhower National Airport ranks as the sixth best small hub airport in the U.S. with 17 non-stop destinations from six airlines.

**Connect to Success**

## Bold Initiatives for Growth

### Shared Focus Brings Rapid Expansion and Renewal

- The Greater Wichita Partnership consists of more than 120 investors, including both public and private organizations, businesses and regional partners, working toward shared goals.
- An economic strategy to grow the region — the Regional Growth Plan — was adopted in 2018 to guide aggressive economic initiatives to accelerate growth in seven target sectors.
- More than 1,000 Wichitans participated in more than 50 stakeholder events to help shape the Downtown Wichita Action Plan, a community-driven vision for how Wichita's urban core can look and feel in 2035 and a 10-year roadmap for how to get there.
- Attracting and retaining talent is a key focus with effective marketing and employer tools, anchored at Choose Wichita.

**Proof of Progress Is Here**

Chief Economic Development Officer
**ANDREW NAVE**

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The Greater Wichita Partnership stands ready to assist you in identifying specific opportunities within the region. Contact us directly for strategic solutions, incentives, presentations and reports designed to help you.

Contact Andrew