


# GERMAN MANUFACTURER SELECTS WICHITA REGION FOR NEW NORTH AMERICAN PARTS AND ASSEMBLY FACILITY

**HASBERGEN-GASTE, Germany / EL DORADO, Kan., Dec. 2, 2025 –** AMAZONE, a leading German agricultural machinery manufacturer, has chosen the Wichita region for its new North American parts and distribution facility, marking a significant step in the company's continued expansion in the United States.

The 30,000-square-foot facility, located on a 6.5-acre site in El Dorado, will be used for the storage and shipment of AMAZONE agricultural machinery and spare parts across the U.S., as well as for final assembly. The new operation complements AMAZONE's growing presence across North America and reinforces its long-term commitment to serving customers in one of the country's most important agricultural regions.

"Despite the current challenging market conditions, we believe strongly in the potential of the U.S. agricultural sector. Establishing our presence in Kansas underscores our confidence in the region and our commitment to growing alongside our partners and customers. El Dorado's ideal logistical location enables us to respond faster, deliver more efficiently, and better support the U.S. market," said Christian and Dr. Justus Dreyer, chairmen of the management board and owners of the AMAZONE Group.

"I'm incredibly happy and excited for our new location in El Dorado, a milestone that truly reflects how far we've come. From being the first employee in the USA to witnessing our growth to this point, it's clear that the hard work of our team and AMAZONE has made this achievement possible," shared Marc Heater, Director of Sales and Marketing, AMAZONE USA.

The decision to expand to El Dorado reflects the region's strategic advantages, including its central location along Interstate 35 between Kansas City and Wichita, proximity to major rail and air cargo hubs, and access to a labor market with highly trained technical specialists.

"AMAZONE's investment in Kansas is a powerful example of how the state's proactive international engagement delivers results," Kansas Department of Commerce Deputy Secretary Joshua Jefferson said. "The company exemplifies the international partnerships the Kelly–Toland administration is cultivating to elevate Kansas' competitiveness on the global stage."

AMAZONE has been active in North America since the 1970s, initially through the sale of fertilizer spreaders under the EasyFlow and New Idea brand names. Building on that success, the company founded its subsidiary AMAZONE Inc. in Canada in 2016 and AMAZONE USA Inc. in Delaware in 2021, establishing a strong North American foundation with more than 30 employees supporting local farmers and dealers across the continent.

"We're proud that AMAZONE chose the Wichita region for its new North American operations. This decision reflects the strength of our workforce, the region's central location and the collaborative business environment that makes Kansas such a compelling choice for global companies," said Jeff Fluhr, President of the Greater Wichita Partnership.

"We are thrilled to welcome AMAZONE to El Dorado. Their investment strengthens our local economy, creates new opportunities and highlights the region as an attractive location for international companies looking to grow in the United States," added Sarah Hoefgen, Executive Director of El Dorado Inc.

The project was supported by the Kansas Department of Commerce, the Greater Wichita Partnership, El Dorado Inc. and local stakeholders, who helped AMAZONE evaluate the Wichita region and identify El Dorado as the ideal location for its operations.

AMAZONE is operational in El Dorado, with the flexibility to expand the facility as market conditions evolve. The company is

actively hiring to support this expansion. Interested candidates are encouraged to view and apply for open positions here.

In recognition of its commitment to innovation and technology, AMAZONE was named Germany's Most Innovative Medium-Sized Company in 2024 by WirtschaftsWoche, a leading business magazine, and again honored in 2025 by Stern magazine as the Most Innovative Medium-Sized Company in the Agriculture and Agricultural Machinery Sector for the second year in a row.

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**About AMAZONE**
AMAZONEN-WERKE H. DREYER SE & Co. KG is based in Hasbergen-Gaste, Germany and manufactures agricultural and ground-care machinery. The owner-managed company employs more than 2,500 people at nine production sites. The agricultural machinery range includes soil tillage implements, seed drills, fertilizer spreaders, plant protection equipment and hoes. Based on these core competencies, AMAZONE is now the specialist for intelligent crop production in agriculture. Further information: www.amazone.net.

**About the Greater Wichita Partnership**
The Greater Wichita Partnership is dedicated to fast-forwarding regional economic growth in Wichita and south-central Kansas. The organization works within three key priorities – jobs, talent and quality of place – to accelerate this objective. For more information, visit https://greaterwichitapartnership.org/home.

**About El Dorado Inc.**
El Dorado Inc. drives economic growth and business development in El Dorado, Kansas. The organization works to attract investment, support local industry, and strengthen the community's economic vitality. For more information, visit www.eldorado-inc.com