



# Greater Wichita Partnership PRINTED WEBSITE REPORT

## MCI BPO TO OPEN A NEW CUSTOMER SERVICE CENTER IN WICHITA, EMPLOYING UP TO 500 KANSANS WITHIN TWO YEARS

**Wichita, Kan.** – Marlowe Companies, Inc. (MCI), a holding company for a diverse group of tech-enabled business services operating companies and customer experience cloud and software assets, will open a new location in Wichita for its BPO operating subsidiaries. MCI plans include hiring up to 300 full-time-equivalent employees in the first year of operation and adding up to 200 more in the second year.

“During our site location search we found a strategic talented labor pool and a real estate solution that met our needs in Wichita, making it a great fit to expand MCI’s footprint in the United States. Thank you to the Governor’s Office, Greater Wichita Partnership, City of Wichita, Sedgwick County, and the entire State of Kansas for the warm welcome, and for being pro-business,” said Anthony Marlowe, MCI CEO.

MCI employs over 5,000 employees, supporting 100+ diverse clients across North America through six distinct subsidiary brands. MCI has sixteen customer contact management centers in the U.S. MCI provides business process outsourcing and IT services for data processing, office administrative services, custom computer programming services, marketing consulting services and more.

In 2020, MCI was named by Inc. Magazine as Iowa’s Fastest Growing Company in the State of Iowa and also a top 500 “Fastest Growing Private Company” in the United States 15 of the last 18 years.

Driving modernization through digitalization, MCI ensures clients do more for less. MCI is the holding company for a diverse lineup of tech-enabled business services operating companies. MCI organically grows, acquires and operates companies that have a synergistic products and services portfolios, including but not limited to Automated Contact Center Solutions (ACCS), customer contact management, IT Services (IT Schedule 70), Cloud Hosting, Temporary and Administrative Professional Staffing (TAPS Schedule 736), Business Process Management (BPM), Business Process Outsourcing (BPO), Claims Processing, Collections, Customer Experience Provider (CXP), Customer Service, Digital Experience Provider (DXP), Account Receivables Management (ARM), Application Software Development, Managed Services, Voice Over Internet Protocol (VoIP), and Technology Services, to mid-market, Federal & enterprise partners.

“We are pleased to welcome MCI to Kansas. With 500 new jobs created within a short two-year time span, and a global book of business, MCI’s project is great news for Wichita and the Kansas economy,” Governor Laura Kelly said.

“Attracting new businesses like MCI provides job opportunities and options for our residents. We look forward to collaborating with MCI as they expand into Wichita and continue their trajectory of growth,” said Sedgwick County Chairman David Dennis.

City of Wichita Mayor Brandon Whipple congratulated the company stating, “I can’t think of a better way to leverage the real estate at Towne West than by activating it with new jobs for our community. Welcome to Wichita, MCI.”

MCI has located their nearly 35,000 SF facility at Towne West Square, bringing a net new capital investment of \$1.5 million. The company plans to open in April 2022 and is now hiring. Candidates can apply at <https://www.mci.world/careers/>. On-site and virtual training will be provided for new hires and includes instruction on products and services, systems utilization, customer service, tech-support, and/or account management skills.

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Tammy Nolan-Porazka, Vice President of Business Development for the Greater Wichita Partnership, applauded the collaborative efforts of community partners to realize the project, stating, "Working together is key to attracting a new-to-market global company like MCI, who brings not only jobs for our region but a global portfolio of out-of-state work – a significant win for our regional economy."

### **About the Greater Wichita Partnership**

The Greater Wichita Partnership is focused on one primary objective: to fast-forward regional economic growth in Wichita and South Central Kansas. The organization works within three key priorities – jobs, talent and quality of place – to accelerate this objective. For more information, visit [www.greaterwichitapartnership.org](http://www.greaterwichitapartnership.org).

### **About MCI**

In 2019 Marlowe Companies Inc. (MCI) was named by Inc. Magazine as Iowa's Fastest Growing Company in the State of Iowa and was named the 452nd Fastest Growing Privately Company in the USA, making the coveted top 500 for the first time. MCI's subsidiaries had previously made Inc. Magazine's List of Fastest-Growing Companies 18 times, respectively.

MCI is headquartered in Iowa City, IA, and has sixteen customer contact management centers, IT services, and business process outsourcing service delivery facilities in California, Central America, Iowa, Georgia, Kansas, Florida, Massachusetts, New Mexico, Nova Scotia, South Dakota, and Texas.

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MCI now employs almost 5,000 talented individuals with 100+ diverse North American client partners across the following MCI brands: GravisApps, Mass Markets, MCI BPO, MCI Federal Services (MFS), The Sydney Call Center, OnBrand24, and Valor Intelligent Processing (VIP).

MCI provides products and services under the following NAICS Codes: 511210 Software Publishers, 518210 Data Processing, Hosting, and Related Services, 519190 All Other Information Services, 524291 Claims Adjusting, 524292 Third Party Administration of Insurance and Pension Funds, 541511 Custom Computer Programming Services, 541512 Computer Systems Design Services, 541519 Other Computer Related Services, 541519 Information Technology and Value Added Resellers, 541611 Administrative Management and General Management Consulting Services, 541613 Marketing Consulting Services, 541690 Other Scientific and Technical Consulting Services, 541990 All Other Professional, Scientific, and Technical Services, 561110 Office Administrative Services, 561320 Temporary Help Services, 561330 Professional Employer Organizations, 561421 Telephone Answering Services, 561422 Telemarketing Bureaus and Other Contact Centers, 561431 Private Mail Centers, 561440 Collection Agencies, 561499 All Other Business Support Services, 561990 All Other Support Services, 611430 Professional and Management Development Training.

For more information on our services, please contact us at: <https://www.mci.world/contact>

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