

COMMUNITY PARTNERS TO AGGRESSIVELY PROMOTE THE AIR CAPITAL OF THE WORLD AT NBAA

Sixteen-company delegation will market the region's world-class aviation ecosystem at the nation's largest business aviation trade show in Las Vegas, NV

Wichita, Kan. – To celebrate the 450+ aviation businesses that make the greater Wichita region the Air Capital of the world, the Greater Wichita Partnership will lead a delegation of 16 companies and organizations to the 2019 National Business Aviation Association (NBAA) Business Aviation Convention & Exhibition (BACE) in Las Vegas, Nevada on October 22 – 24.

NBAA-BACE is the one of the largest tradeshows in the United States and provides the platform to promote the Wichita region – named the Air Capital of the World – capabilities to over 23,000 aircraft owners, industry professionals, manufacturers and customers.

The Air Capital of the World delivers 35% of all general aviation in the nation, boasts a 450+ supplier network and the #4 manufacturing workforce in the U.S.

"Attending NBAA allows us to leverage our regional competitive advantages to promote opportunities for new businesses in the Air Capital of the World. At the show, we meet with potential business to drive economic development efforts," said Andrew Nave, Executive Vice President of Economic Development for the Greater Wichita Partnership.

Aviation is one of seven target sectors identified in the Regional Growth Plan, an economic strategy to grow the greater Wichita region's economy, attract new businesses and expand existing industries. The plan is implemented by the collective efforts of community partners within the ten-county region and is led by the Greater Wichita Partnership.

To promote the region and its competitive aviation advantages, the Air Capital delegation will be manning a large booth located on a main aisle of the NBAA-BACE show floor (booth #C10243). A rendering of the booth design can be seen at aircapitaloftheworld.com.

Representatives from the 16 companies and organizations listed below will participate and promote their services and products in the Air Capital of the World booth (#C10243).

- Aerospace Systems & Components
- Butler County
- Bodycote
- City of Wichita
- Greater Wichita Partnership
- Harlow Aerostructures
- Harvey County Economic Development Corp.
- Kansas Department of Commerce
- National Center for Aviation Training
- National Institute for Aviation Research

- Omni Aerospace, Inc.
- Phast Parts Enterprise
- Sedgwick County
- Visit Wichita
- Wichita Aero Club
- Wichita Airport Authority

This year, City of Wichita Vice Mayor Jeff Blubaugh, Councilman Bryan Fry and County Commissioner Pete Meitzner will accompany the Air Capital of the World delegation in Las Vegas.

"The theme for this year's booth is 'We are the Air Capital.' We are pleased to have a delegation of 16 companies attend the industry's most important event and help us celebrate the impact that our companies are making globally," said Tammy Nolan, vice president of business development for the Greater Wichita Partnership.

Additional Air Capital booth (#C10243) amenities include:

- "We are the Air Capital" celebration sponsored by Visit Wichita, which will include:
  - Limited edition Air Capital of the World t-shirt giveaway during the celebration;
  - Wichita: Where Aviation Took Wing book giveaway, penned by Sonia Greteman (limited supply)
- Beverage and snack service provided daily – Wichita Airport Authority (Tuesday), Harvey County (Wednesday), and Butler County (Thursday);
- Three screens located throughout the booth displaying Air Capital messages;
- Open meeting and seating areas

All NBAA-BACE attendees are invited to attend a happy hour sponsored by Visit Wichita on Tuesday, October 22 at 3 p.m. to celebrate all the local companies that make up the Air Capital's world-class aviation ecosystem.

Day to day activity can be followed on all Air Capital of the World social media channels:
Facebook: facebook.com/AirCapitaloftheWorld
Twitter: twitter.com/AirCapital
Instagram: instagram.com/aircapitaloftheworld
LinkedIn: linkedin.com/company/aircapitaloftheworld

Additional details about the NBAA-BACE delegation and various onsite promotions can be found at www.AirCapitaloftheWorld.com