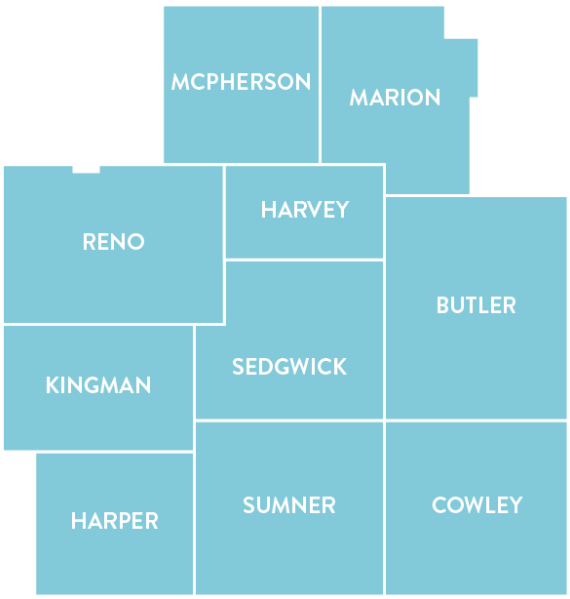
EXPLORE THE GREATER WICHITA REGION

Welcome to the most geocentric metro in the entire United States. The greater Wichita region includes ten counties: Butler, Cowley, Harper, Harvey, Kingman, Marion, McPherson, Reno, Sedgwick and Sumner in South Central Kansas. This prime global location boasts the best skilled manufacturing workforce in the nation, available land sites for all types of industry, access to railways and the nation's major north-south interstate highways, and unexpectedly vibrant cultural amenities contributing to an impressive quality of life.



The greater Wichita region offers an abundance of all things necessary for businesses to grow and expand. Explore opportunities throughout this 10-county area.

Where Businesses Thrive

The greater Wichita region positions businesses to thrive. The region has made a name for itself as the most manufacturing-specialized region in the nation with an abundance of the most-trained and most-advanced workers in the world. Business friendly policies, low costs of operation and a steady pipeline of talent are some of the obvious building blocks on which local companies like Textron Aviation, Cargill, Koch Inc. and The Boeing Company have built their success. Now, it's your turn.

Regional Data

Population	803,131
Land area	10,036
Average population density	80.2
Median age	37.8
High School Graduate or Higher	90.5%
Some College, No Degree	23.6%
Associate Degree	9.4%
Bachelor Degree or Higher	29.7%
Average 1-Way commute to work (min)	20
Civilian labor force	419,488
Unemployment rate	4.29%
Unemployment	17,998
Number of business establishments	20,849
Employees	392,719
Average annual pay	$41,099
Median household income	$67,573

Sources: U.S. Census Bureau 5-yr American Community Survey, 2020-2024; U.S. Census Bureau Gazetteer Files 2025; U.S. Bureau of Labor Statistics Local Area Unemployment Statistics; U.S. Census Bureau Quarterly Census of Employment and Wages (QCEW); Lightcast; Esri.

For more detailed information and to learn more about each individual county in the greater Wichita region, click the links below.

Butler

Cowley

Harper

Harvey

Kingman

Marion

McPherson

Reno

Sedgwick

Sumner

- Take the next step toward business growth by searching current **Available Properties**.
- Discover valuable insights about the region in the **Why Greater Wichita** section.
- Explore additional opportunities for **Business Assistance** from local organizations.

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We invite you to connect with the Greater Wichita Partnership for all of the information and resources available to companies choosing to locate or expand in greater Wichita.

Contact Andrew